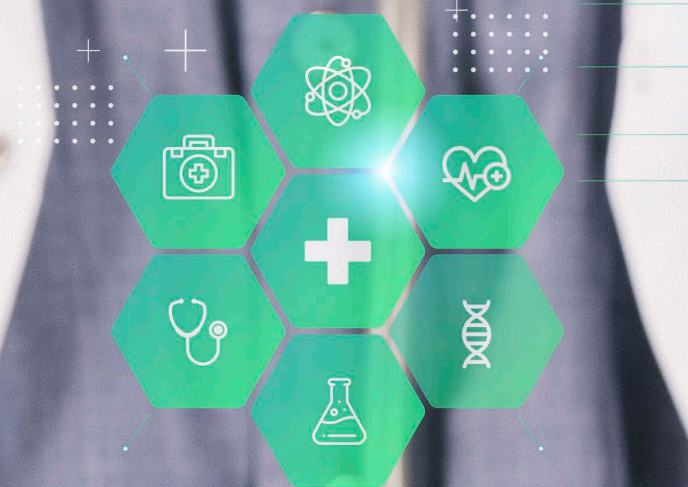


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TOP HOSPITALS SHAPING THE FUTURE OF MEDICAL CARE IN INDIA



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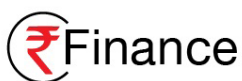


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TELEMEDICINE REVOLUTION

In the vast landscape of healthcare in India, a revolutionary wave is sweeping through, fundamentally altering the way medical services are accessed and delivered. At the forefront of this transformative journey is the burgeoning field of telemedicine, a technological marvel that has become a catalyst for change in the traditional healthcare model.

In recent years, telemedicine has gained remarkable momentum in India, breaking down geographical barriers and bringing healthcare to the fingertips of millions. The rise of smartphones, improved internet connectivity, and a growing digital infrastructure have laid the foundation for this revolution. Telemedicine, which encompasses remote consultations, virtual health monitoring, and online prescriptions, is redefining the doctor-patient relationship.

One of the primary benefits of telemedicine is its ability to enhance healthcare accessibility, especially in remote and underserved areas. India, with its vast and diverse population, often faces challenges in ensuring that healthcare reaches every corner of the country. Telemedicine bridges this gap, allowing individuals in rural areas to connect with healthcare professionals without the need for extensive travel.

Consider a scenario where a villager in a remote part of Rajasthan, miles away from the nearest hospital, can consult with a specialist in a metropolitan city through a video call. This not only saves time and resources but also ensures timely medical intervention, potentially saving lives that may have otherwise been at risk due to delayed treatment.

Telemedicine is not just a boon for rural areas; it also addresses the burgeoning healthcare demand in urban centers. In metropolitan cities like Mumbai, Delhi, and Bangalore, where hospitals are often stretched beyond capacity, telemedicine offers a scalable solution. Patients can consult with doctors from the comfort of their homes, reducing the burden on physical healthcare infrastructure.

In conclusion, the telemedicine revolution in India is not just a technological leap but a societal shift towards a more accessible, efficient, and patient-friendly healthcare system. As the digital infrastructure strengthens and regulatory frameworks adapt to the changing landscape, telemedicine is poised to play a pivotal role in shaping the future of healthcare delivery in the country. It's a revolution that transcends physical boundaries, ensuring that quality healthcare is no longer a privilege but a right for every Indian, regardless of where they reside.



Moin Ur Rehman
Moin Ur Rehman

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Asirvatham Speciality Hospital

EMPOWERING HEALTH,
ENRICHING LIVES

Dr. J. Jebasingh
Consultant Medical Oncologist



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Eternal Hospital

WHERE GOOD CARE LEADS,
GOOD HEALTH FOLLOWS

Dr. Samin K. Sharma, the
Chairman with Mrs. Manju Sharma,
the Co-Chairperson & MD



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Holy Family Hospital

FOCUSED TOWARDS DELIVERING
QUALITY AND SEAMLESS PATIENT CARE

Dr. (Sr) Beena (MBBS, MS
(OBGY) DMAS - Executive
Director



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ITS Dental College, Hospital & Research Centre

ELEVATING DENTAL
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PLANTING SEEDS OF
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FAMILY AT A TIME

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Clinical Director



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Be Well Hospitals

INSPIRED TO MAKE
A DIFFERENCE IN
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ARTIFICIAL INTELLIGENCE

Looking at the situation the healthcare industry needs to step up their game. The Covid-19 pandemic has not only affected the lives and businesses of the people but also the healthcare industry. People have started realizing how important doctors and other professionals are. The healthcare industry needs an upgrade, and Artificial Intelligence will help a lot. Nowadays, Artificial Intelligence is very common and is used everywhere. It is used in restaurants, automobiles and a lot of other places. Artificial Intelligence is the ability of a machine to display or show human-like abilities like reasoning, learning, planning and creativity.

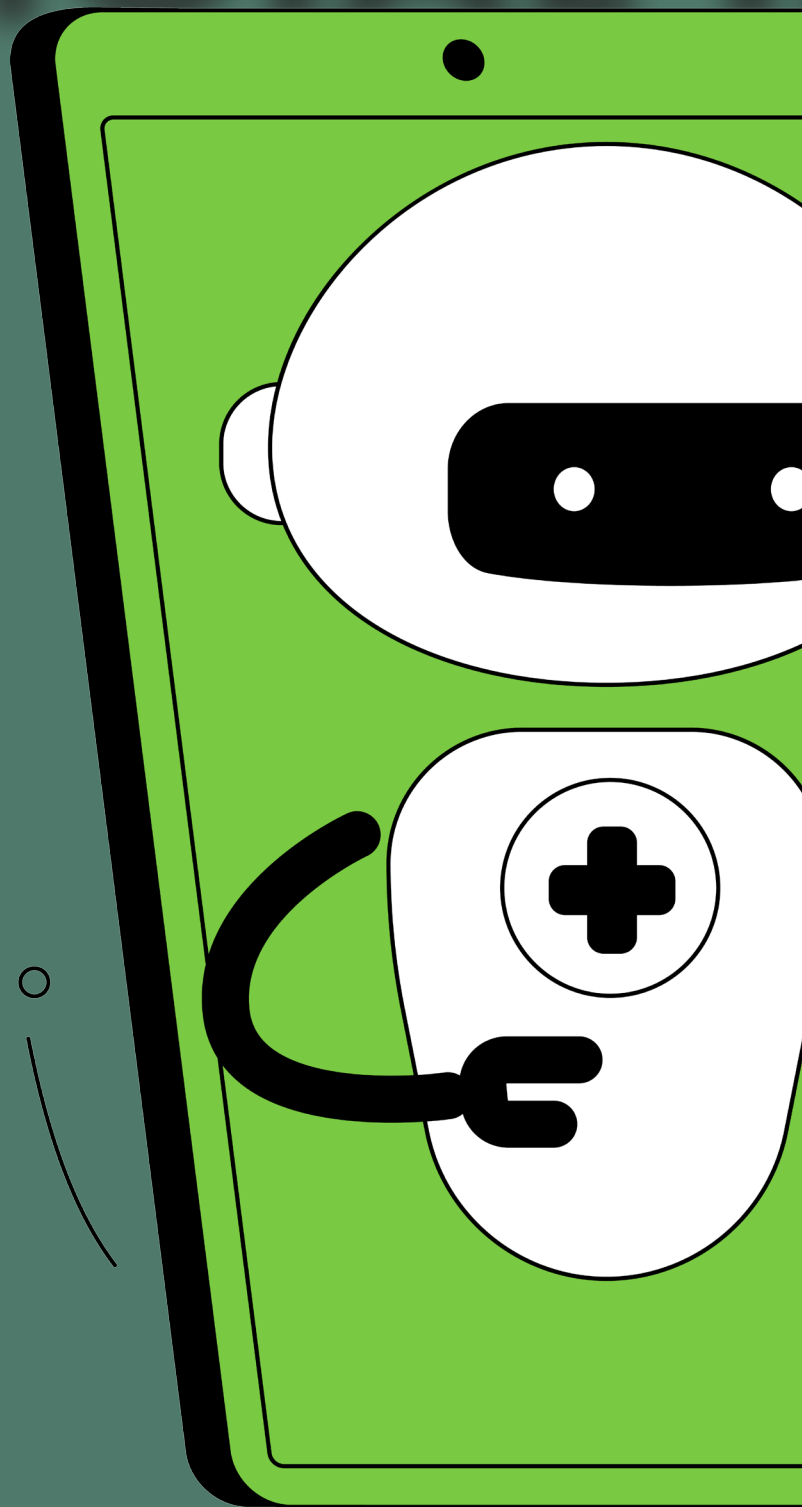
There are a lot of ways Artificial Intelligence is changing the world for the good and better. It helps in creating and developing new jobs for the people especially during this pandemic. Artificial Intelligence is the reason why work from home is possible, so a lot of people can find jobs and a source to earn money just sitting at home which is really convenient and easy. Reaching out to people has also become very easy with Artificial Intelligence, as people can just send an email or a text message through SMS or whatsapp. Before people had to send messages via paper and pen, but with Artificial Intelligence everything has become less stressful and time consuming.

Artificial Intelligence In The Healthcare Industry

As mentioned before Artificial Intelligence is used vastly, nowadays Artificial Intelligence is used even in the healthcare industry a lot. It has come handy in the healthcare industry especially in these tough times. Surgeries and other procedures in hospitals and clinics have become very easy with the help of Artificial Intelligence. Booking appointments with the doctors for a check up has become very easy nowadays. People don't have to wait for a long time and in a long que just to meet the doctor. In the medical environment, the use of smart devices is very important and common nowadays. They are very critical in the ICU to monitor the patients. Treatment of cancer has become very easy with Artificial Intelligence. A lot of people have recovered from cancer after Artificial Intelligence was introduced in the healthcare industry. The use of Artificial Intelligence to diagnose patients with specific diseases is also a great step forward since a lot of people suffer from diseases. Drug trials have also become easy and convenient with the use of Artificial Intelligence.

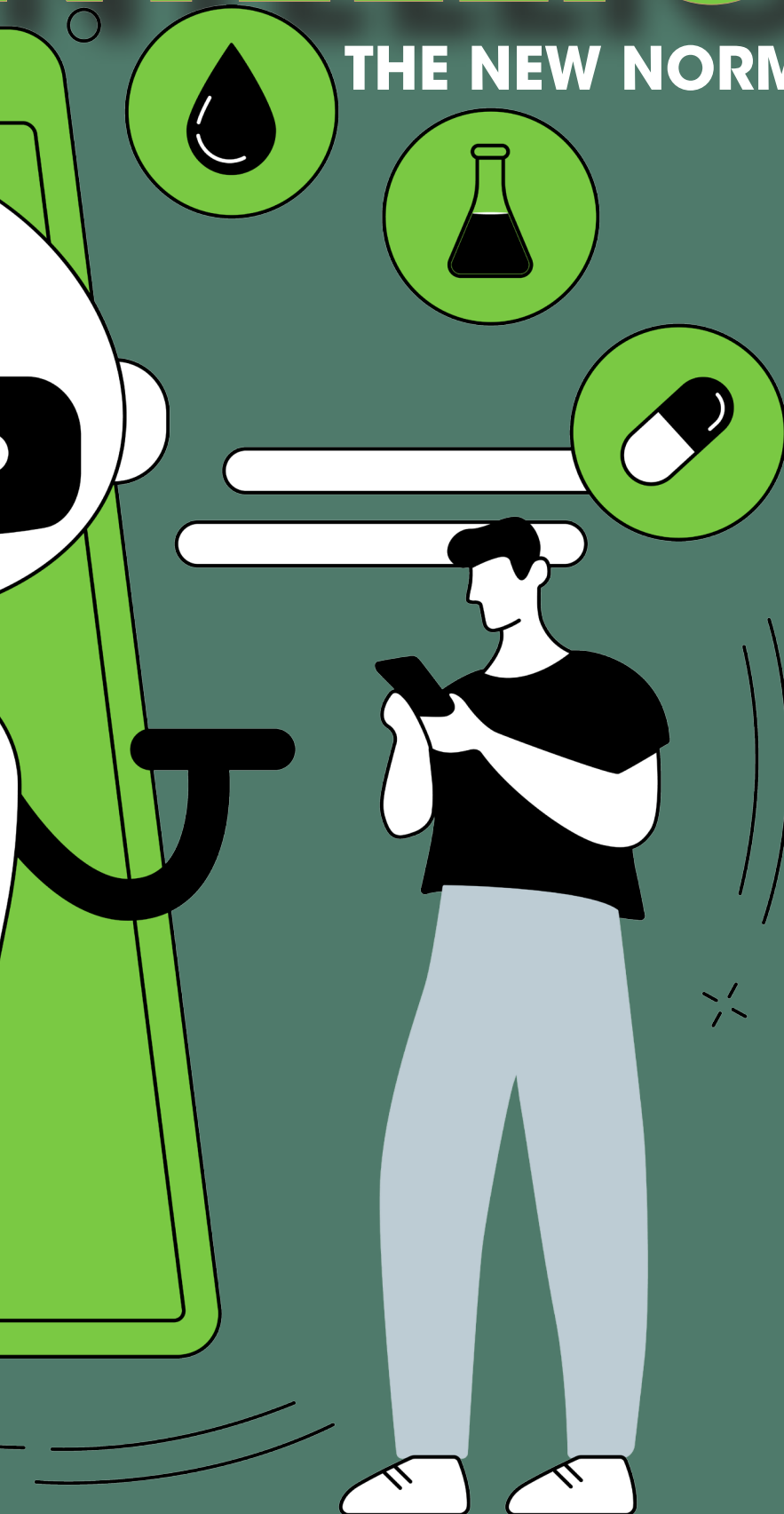
Artificial Intelligence During Covid-19

Artificial Intelligence played a very important role during the Covid-19 pandemic. Everything has become so easy and convenient in the healthcare industry because of Artificial Intelligence. With the virus around people don't want to step out of their house to meet the doctors for their check ups. Here is where Artificial Intelligence plays a significant role. People can now book online appointments with the doctors and get their check ups done virtually without having to step out of their houses. People can also get their medicines without stepping out of their houses. A lot of apps and websites have been developed where people can order medicines, this is also safe and convenient. People can get their medicines on time without going out.



INTELLIGENCE

THE NEW NORMAL IN HEALTHCARE



With the covid vaccine out, everyone wants to get vaccinated so that they can be safe from this dangerous virus. Using Artificial Intelligence people can book a slot to get their vaccines with their phones and laptops. So that people don't have to wait for long hours in hospitals to get their vaccines. With Artificial Intelligence people get a time slot to get their vaccines. Artificial Intelligence can also help in the treatment of patients, using monitors which tell the patient's heart rate and oxygen level.


Not Yet There

Artificial Intelligence has still not found its place in some places like rural areas where there is no proper education and hospitals. Education is very important to understand what Artificial Intelligence is, this is the reason why Artificial Intelligence is not a thing in the rural areas. Even if the hospitals have monitors and other electronic devices, the people don't know how to use them properly. Giving Birth, Scans and surgeries are a big problem in the rural areas because of the lack of Artificial Intelligence. But the introduction of Artificial Intelligence in the rural areas is a great step forward because the people are exposed to all these electronic devices like monitors and can learn new things from it. This is why Artificial Intelligence needs to be encouraged in rural areas. Some of the Rural Areas have already taken a step towards introducing Artificial Intelligence in their areas and hospitals.

Ways To Reach The Ultimate Goal

Education is a really important factor in one's life. To understand how Artificial Intelligence works, education is very important. It makes it very easy for the doctors and other professionals to perform surgeries and other formalities. Making rural areas tech savvy and also the people is the ultimate goal and everyone needs to work towards this for a better tomorrow.

PIONEERING HEALTH AND EXCELLENCE



Since its inception, *The Industry Insights Magazine* has been at the forefront of reporting breakthroughs in medicine, advancements in science, and the continuous pursuit of good health and quality care. Recognizing the profound impact health crises and worrisome diagnoses can have, whether personally or for a loved one, we understand the importance of providing reliable information to alleviate the stress associated with such situations. With this commitment in mind, *The Industry Insights Magazine* is thrilled to present our latest edition, focusing on the leading hospitals in our country for the year 2023.

This edition is the result of collaborative efforts by our dedicated research team, who have meticulously analyzed the continuous development, quality, and scope of excellence exhibited by each hospital over the past financial year. Our mission is to spotlight institutions that have set exemplary standards in the healthcare industry.

If asked to name India's top hospitals, names like Fortis and Columbia Asia may come to mind. However, our authoritative list goes beyond the obvious, recognizing hospitals such as Be Well, Aster, and Vasavi. The researchers and experts behind this compilation possess an in-depth understanding of the healthcare landscape in our country, confidently identifying those establishments that consistently set the bar for exceptional care. The forthcoming edition will showcase India's top 20 hospitals of 2023, listed alphabetically for a comprehensive overview.

This edition, titled "Top 20 Hospitals in India 2023," is a testament to our commitment to delivering reliable industry news, insightful views, and comprehensive reviews. We take pride in being your trusted source for staying informed about the evolving landscape of healthcare. Count on *The Industry Insights Magazine* to guide you through the latest developments in the realm of health and care.

TOP 20 HOSPITALS IN INDIA 2023

Sl.No	Name of the Hospitals	City
1	Asirvatham Speciality Hospital	Madurai
2	Apollo Health City	Hyderabad
3	Artemis Hospital	Gurgaon
4	Aster Hospitals	Bangalore
5	Be Well Hospitals	Chennai
6	Eternal Hospital	Jaipur
7	GNRC Hospitals	Assam
8	ITS Dental College, Hospital & Research Centre	Noida
9	Mahatma Gandhi Hospital	Jaipur
10	Manipal Hospital	Manipal
11	Max Super Speciality Hopital	Delhi
12	Narayana Superspeciality Hospital	Bangalore
13	Rela Hospital	Chennai
14	Sabine Hospital & Research Centre	Muvattupuzha
15	Sreechand Speciality Hospital	Kannur
16	Sri Ramachandra Medical Centre	Chennai
17	Supercare Hospital	Shillong
18	Tata Memorial Hospital	Mumbai
19	Vasavi Hospitals	Bangalore
20	Vriksh Fertility	Bangalore

ASIRVATHAM SPECIALITY HOSPITAL

EMPOWERING HEALTH, ENRICHING LIVES

In a nation as vast and diverse as India, the demand for exemplary healthcare is paramount. The sheer scale of the population, coupled with a wide spectrum of health challenges, underscores the critical need for top-tier medical facilities. Quality hospitals are not just providers of care; they are the cornerstone of a healthier, more resilient society. Amidst this landscape, Asirvatham Speciality Hospital emerges as a beacon of excellence, setting new benchmarks in healthcare delivery. With its unwavering commitment to cutting-edge medical practices and compassionate patient-centered care, Asirvatham stands at the forefront of India's healthcare revolution.

Asirvatham Speciality Hospital in a Nutshell

The fact that Asirvatham Speciality Hospital is dedicated to enhancing patient care is evident in every member of their team. They uphold the legacy of Late Dr. A.A. Asirvatham who tirelessly served and reached out to impoverished patients, both during his active service which is carried forward in this new hospital. The hospital's ethos combines kindness with academic excellence, permeating every level of their operations.

The guiding principle, "The physician treats but god Heals," as favored by Dr. A.A. Asirvatham is deeply ingrained in the minds of all staff members. This philosophy is reflected in the meticulous care and genuine concern extended to each patient, with the ultimate aim of ensuring their well-being.

Staff members undergo comprehensive training to provide not only efficient but also compassionate care. Asirvatham Speciality Hospital ensures that indigent patients receive treatment on par with those who can afford it, with charges subsidized from the hospital's funds. To further support disadvantaged patients, a charitable trust (J.H Trust) has been established.



Dr. J. Jebasingh, a seasoned Consultant Medical Oncologist, holds an extensive academic background. He earned his M.B.B.S degree from Christian Medical College and subsequently pursued an M.D in Radiotherapy. Furthering his education, Dr. Jebasingh completed DNB in General Medicine and D.M in Med Oncology. With a rich expertise in the field, he has served as a professor in the Oncology department, contributing significantly to academia and research. His research endeavors encompass a wide range of topics, showcasing his dedication to advancing medical knowledge. Dr. Jebasingh's commitment to professional development is evident in his participation in nearly 40 conferences, predominantly focusing on Oncology, Radiology, and Chemotherapy in Breast Cancer. Additionally, he has played a pivotal role in numerous clinical trials, including bio-equivalence studies of Liposomal Doxorubicin & Temozolomide and the maintenance of Pemetrexed in Non-squamous lung cancer, among others.



Dr. J. Jebasingh
Consultant Medical Oncologist

The hospital leverages advanced management software, incorporating Electronic Medical Records, facilitating seamless billing and patient identification processes. Situated near Anna bus stand in North Madurai, the hospital spans five floors. The ample parking space in front of the building facilitates ease for patients and their families. Furthermore, the hospital maintains round-the-clock security measures to ensure the safety of all individuals within its premises. Thoughtful planning of entry and exit points ensures smooth patient transport.

A Hotspot of Exemplary Care and Compassion

Asirvatham Specialty Hospital offers a comprehensive range of surgical and medical specialties, ensuring that patients receive specialized care tailored to their individual needs. From general surgery to advanced

laparoscopy and infertility treatments, the hospital's skilled team covers a wide spectrum of healthcare services.

Understanding the urgency of healthcare needs, Asirvatham Specialty Hospital provides round-the-clock emergency care services. This includes a dedicated ambulance service, ensuring that patients can access critical care whenever it is required.

The hospital is equipped with state-of-the-art operation theater facilities, providing a sterile and technologically advanced environment for various surgical procedures. This ensures that patients receive the highest standard of surgical care. Also, Asirvatham Specialty Hospital features a well-equipped laboratory, enabling accurate diagnostics and timely results in the PACS. There is in-house lab services including advanced 5-part cell counting with automated blood





smear analysis for leukemic blasts and infections like malaria etc. It is equipped with the latest automated biochemistry analyser capable of throughputs upto 500 per hour. They also house an in-house hormones and cancer markers testing iFlash machine that helps in the accurate diagnosis of cancers and helps manage infertility more effectively. The hospital streamlines the diagnostic process through its in-house built PACS-EMR software for enhanced patient care.

The hospital is equipped with advanced radiology and imaging services, including Digital X-Ray capabilities. Advanced Ultrasound machines with Doppler and 3D imaging. This ensures precise diagnostic imaging for accurate assessment and treatment planning, along with specialized image guided procedures like scan guided biopsies or drainage procedures. They have a 2-staged ICU equipped with ventilators and remote monitoring devices to address critical medical conditions.

Their Operation theatre is well suited for advanced surgeries including Oncology, Urology, Spine, Gastroenterology with advanced Operating Laparoscopic services. Orthopedic surgeries are done with a C-arm machine stationed in the OR.

Gynecology services are provided with the help of an optimized Labour ward which is adjacent to the OR, enabling a smooth shift of the patient to OR in case cesarian section is required. A dedicated IVF lab (ART) centre is located in the fifth floor of the main building which enables couples requiring assisted reproductive techniques are provided in the same hospital at much discounted prices.

While also maintaining a well-stocked pharmacy, the hospital offers a wide range of medications to meet patients' immediate pharmaceutical needs including

targeted therapies and the latest immunotherapies.

All in all, Asirvatham Specialty Hospital provides a seamless healthcare experience through cashless insurance facilities, ensuring accessibility for insured patients. In addition, the hospital maintains impeccable housekeeping standards, offering a clean and hygienic environment. Further, a dedicated conference hall facilitates discussions on patient care.

Lastly, the hospital excels in cancer care, offering a comprehensive range of services including surgical and medical oncology, chemotherapy, and related treatments. Additionally, specialized services in orthopedics, neurosurgery, anesthesiology, gastroenterology with ERCP, and plastic surgery further demonstrate the hospital's commitment to diverse, high-quality medical care. Recently, to help cancer patients to preserve their hair while undergoing chemotherapy, the hospital has acquired a Paxman scalp-cooling machine which can help reduce the stigma of hair loss during chemotherapy.

The hospital, has been in the fore front of clinical trials right from its inception especially in Oncology and has got the distinction of having cleared a US-FDA audit without major non-compliance.

The hospital's core theme of free or affordable health care has been rightly recognised by the state and the central governments with their awarding of the best private hospital award in their district (Madurai, India) providing maximum free medical treatment under the state government health scheme from 2019 till 2023. In 2022, the hospital was awarded the best private hospital providing free medical treatment under PMJAY scheme on video conference meeting with the Honourable Prime Minister of India and the certificate handed over by the district collector on Independence day. **TII**

FAMILY INTEGRATION IN HOME-BASED CARE



The primary goal of home healthcare is to promote patient well-being, independence, and overall quality of life. And family members play a vital role in the patient's care plan. Being around familiar faces contributes significantly to their recovery process and improves overall mental and emotional state. The service provided by the healthcare professionals and the personalised care from loved ones helps tend to the patient's needs and preferences accelerating the healing process.

Comforting Companionship

Home healthcare offers numerous benefits and among them family involvement takes up the first place as it fosters a sense of emotional support and reassurance to the individual under care. It also strengthens the bond in a family unit as it solidifies collaboration and mutual support also developing a deeper understanding of each other's needs.

Empathetic Care

The system of home healthcare provides a more patient-centred approach promoting better management of chronic conditions and preventing complications. Also, additional assistance from the members of the family helps track and monitor the patient's condition and progress more effectively. This collaboration ensures early detection of issues or complications, leading to timely interventions and improved health outcomes.

Enhanced Security

Home provides a clean and hygienic atmosphere that acts as a safety bubble for the patient. This organised living space ensures compliance with prescribed treatment plans and medication management by reminding the patient's to take their medications

on time contributes to overall health management. This involvement also helps prevent medication errors and improves the recovery rates.

Welfare Promotion

There are no stronger advocates for a patient than their family. The members can actively participate in the care decisions and voice out concerns, if any, regarding the treatment plans. Asking questions prioritises the patient's best interest which leads to a more comprehensive and personalised care plan.

Caregiver Respite

Constant care and attention sometimes can tire and burn out the caregiver. And so, with the family sharing the responsibilities, the caregivers get their much needed rest. This ensures that the patient receives consistent and high-quality care. This level of partnership enhances communication and understanding promoting patient-centred care.

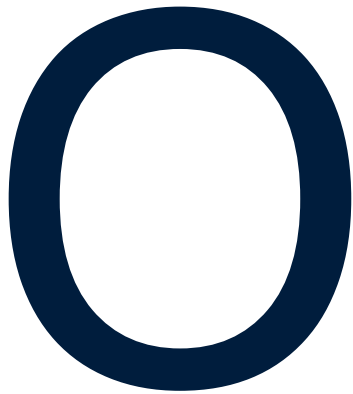
Economically Viable

When it comes down to health care, managing costs has always been an inconvenience. But with advancements in technology, home healthcare has reduced the cost levels by including telehealth services and virtual consultations for support and assistance. Also, family involvement cuts down the additional payments to caregiver services hence alleviating the financial burden.

Family Involvement may vary depending on individual circumstances, capabilities and the patient's condition. However, for optimal care, it is important to strike a balance between family and healthcare professionals. Overall, Healthcare in the confines of one's home with familial love in coordination with the medical expertise creates opportunities for better assistance and unpaid emotional support thereby strengthening the overall care experience. **TII**

ETERNAL HOSPITAL

WHERE GOOD CARE LEADS, GOOD HEALTH FOLLOWS



ur bodies can seem like forgotten passengers in a world where our daily calendars are jam-packed like a suitcase on a summer vacation and our everyday lives are busier than ever. It seems as though we are rushing through life while juggling work, family, and

those few moments of relaxation, and on occasion, our health gives us not-so-subtle signals to slow down.

Here come the protagonists of today's story: comprehensive healthcare organizations. These organizations are prepared to tune up our bodies, offer quick fixes, and make sure we're back on the track of life in no time, just like the pit crews of a fast race. They resemble our well-being's watch dogs but instead of wearing capes, they carry stethoscopes and needles.

Eternal Hospital is a medical refuge that genuinely shines in the energetic city of Jaipur, where tradition and modernity coexist. Eternal Hospital is more than simply a hospital; it is a promise that cutting-edge technology and compassionate care will be combined. It was founded on more than just physical structures. A guarantee that there is a place where knowledge meets

empathy, where focus meets passion, where life's hectic pace threatens to harm our health.

Eternal Hospital in a Nutshell

Eternal Hospital was founded in 2013 in the center of Jaipur with the sole goal of providing the general public with unmatched healthcare services. Eternal Hospital proudly operates as a unit under the name Eternal Heart Care Centre and Research Institute, pursuing the goals of Dr. Samin K. Sharma, an internationally renowned interventional cardiologist based at Mount Sinai Hospital in New York, USA, and Mrs. Manju Sharma, the co-chairperson and MD.

With a bed capacity of 250, the hospital offers an extensive spectrum of multispecialty treatments spanning Cardiology, Cardiac Surgery, Neurology, Neurosurgery, Orthopedic & Joint Replacement, Spine Surgery, Nephrology, Pediatrics, Obstetrics & Gynecology, Critical Care, Urology, Pulmonology, Gastroenterology, Diabetes and Endocrinology, among numerous other specialized fields.

Eternal's devotion to superiority in healthcare has led them to forge a robust knowledge sharing alliance with New York's Mount Sinai Hospital.

Proudly holding JCI (Joint Commission International) accreditation, Eternal Hospital is a rare





**Dr. Samin K. Sharma, the Chairman with
Mrs. Manju Sharma, the Co-Chairperson & MD**

breed that is fully devoted to outstanding patient care and maintaining impressive healthcare standards. Their unwavering commitment to improvement is further exemplified by their recognition for Nursing Excellence and their accreditations from NABH and NABL. For those seeking exceptional patient experiences, this hospital is the perfect choice.

Redefining Institutional Excellence

Unwavering dedication to raising the bar for patient care is exemplified by the hospital's infrastructure, which adheres to global standards. This commitment makes state-of-the-art medical technology accessible to patients, with cutting-edge ICUs and cath labs at their disposal.

An extraordinary group of medical experts lead the way in preserving the clinical excellence of this establishment. Their talent extends across various disciplines, and alongside the diligent efforts of nursing and paramedical staff, they create a compassionate and top-tier environment for patients. Here, patients receive nothing less than exceptional medical care coupled with an atmosphere of empathy.

Beyond their advanced medical offerings, Eternal Hospital takes pride in presenting distinctive features such as Preventive Health Programs, Fast Track Surgeries and Patient Education Services. These offerings mirror their comprehensive approach to healthcare, wherein prevention and patient empowerment play pivotal roles.

In its essence, Eternal Hospital stands as a symbol of unwavering commitment to healthcare excellence. Their journey is guided by a singular aspiration: to serve as the cornerstone of health and healing for their community and beyond. "All are invited to partake in this voyage, where medical expertise converges with compassionate care, and excellence knows no bounds", shared - Dr. Pracheesh Prakash, the CEO of the Hospital.

Forging Health Innovations

In addition to its partnership with Mount Sinai Hospital in New York, USA, Eternal Hospital is deeply involved in clinical trials and research studies. By actively participating in cutting-edge research, the hospital not only contributes to the advancement of medical knowledge but also introduces innovative treatments to its patients.

Recognizing the essential role that collaborations and partnerships play in enhancing healthcare





services and promoting community well-being, Eternal Hospital has successfully established connections with various entities. Noteworthy among these collaborations are the partnerships with the Jaipur Traffic Police and Community for Safer Roads, as well as collaborations with the Government of Rajasthan and UNICEF. These collaborations have led to the launch of awareness campaigns addressing issues such as Rubella and Measles, among others.

Eternal Hospital takes immense pride in its involvement in significant initiatives like public-private partnership with the Rajasthan Government in setting up ICU unit at Jhalawar Hospital and setting up diagnostic centre at Jaipuria Hospital Cardiology and Radiology unit. Furthermore, the hospital has teamed up with various NGOs and Government department to provide vital Basic Life Support (BLS) training, showcasing its commitment to community welfare.

Advancing Excellence

Eternal Hospital, driven by an unwavering commitment to lead in medical progress, ingrains this dedication throughout every echelon of its workforce. The hospital orchestrates a diverse spectrum of training programs catering to individuals ranging from nursing staff and technicians to junior and senior doctors. These initiatives cultivate a proficient team, well-versed in the latest knowledge and skills, thereby empowering them to deliver unmatched care.

The hospital's ethos places great value on hands-on training, recognizing the pivotal role of practical application in the realm of healthcare. The meticulously designed programs focus on equipping medical professionals with the prowess to interact effectively with patients and adeptly implement cutting-edge medical innovations within authentic scenarios. Such a patient-centric philosophy anchors the hospital's care





practices in relevance and effectiveness.

Employing a hybrid educational approach, Eternal Hospital seamlessly amalgamates physical and online formats to facilitate the seamless exchange of the latest medical advancements. Anchored by fixtures such as the annual Eternal Heart Conclave, Jaipur Heart Rhythm Summit, Eternal Stroke Conclave, BRS Summit, and Cryo Summit, the hospital provides medical professionals with platforms to broaden their horizons and engage in meaningful collaborations.

Eternal Hospital's commitment to regular workshops, round table discussions, and educational endeavors remains steadfast. With a track record of conducting over 50 medical education exchange programs (MEDx) and workshops annually, the hospital's initiatives positively impact a diverse group of over 500 doctors. These efforts prioritize diverse topics to cater to various specialties and emerging medical trends, thereby ensuring the hospital's educational endeavors stay pertinent and enlightening.

At the heart of the hospital's training initiatives lies the influential role played by globally acclaimed interventional cardiologist, Dr. Samin K Sharma. His expertise and insights permeate not only within Eternal Hospital but also resonate across India through DNB programs. This enduring dedication to teaching and nurturing the next generation of medical professionals underscores the hospital's commitment to upholding the torch of medical excellence.

In summation, Eternal Hospital's relentless pursuit of staying at the forefront of the latest medical advancements is multi-faceted and steadfast. From comprehensive training initiatives to international partnerships and immersive experiential learning, the hospital is resolute in its mission to uphold healthcare practices that epitomize the pinnacle of medical progress. This enduring commitment epitomizes the hospital's unwavering dedication to providing patients with the highest standard of care, fortified by the latest innovations in the realm of medicine. **TII**



HOLY FAMILY HOSPITAL

FOCUSED TOWARDS DELIVERING QUALITY AND SEAMLESS PATIENT CARE

H

ospitals are the most important medical institutions for patients. There is no other place that has the expertise, resources, and infrastructure to provide care to patients. Choosing a hospital and treatment can be confusing, as many factors contribute to how effective a hospital will be in treating and addressing the medical needs. Also, in a time where it is mandatory for hospitals to prioritize patient's comfort and convenience at each stage of their journey, only few establishments are offering seamless medical experiences. Holy Family Hospital is one of the renowned medical brands, based out of Mumbai by the Ursuline Sisters of Mary Immaculate situated at the junction of Hill Road and St. Andrew's Road.

A 268 bedded multispeciality hospital, the hospital is more than 44 years old and is registered as a Public Trust hospital and also with the Charity Commissioner of Maharashtra. The hospital has been accredited by National Accreditation Board for Hospitals and Healthcare Providers (NABH) for its processes and high quality patient care.

Not only is Holy Family Hospital striving towards extending quality medical relief and medical education, operating under the society, the Hospital extends its services without distinction of religion, caste or creed with a special focus on the less privileged of the society.





Dr. (Sr) Beena (MBBS, MS (OBGY))

DMAS - Executive Director

A proud member of the Congregation of Ursulines of Mary Immaculate (UMI), Dr. (Sr) Beena obtained her MBBS and MS Degree in Obstetrics and Gynaecology from St. John's Medical College, Bangalore. She also has a Diploma in Minimal Access Surgery (DMAS) from World Laparoscopy Hospital Gurgaon and Fellowship in Laparoscopic surgery from Kiel University Germany. She is the recipient of the Sr. Dr. Mary Glowery Scholarship from Catholic Health Association of India, with which she pursued Certificate Course in Health Care Design and Implementation from Melbourne University Australia. She has completed a one year leadership program from Global Institute of Engagement – USA. Upon completion of her post-graduate degree, MS (OBGYN), she joined the Holy Family Hospital, Mumbai in 2008. She was the Medical Superintendent and DNBE coordinator of the hospital for 5 years from 2010-2015. She served as an Assistant Executive Director of the hospital for 6 years from 2016-2022. Currently she serves as the Executive Director of the Holy Family Hospital, Consultant Gynaecologist and teacher for post-graduate medical training (DNBE).

So with a clear objective of understanding the working ethos present at Holy Family Hospital, we interviewed Dr. (Sr) Beena, the Executive Director of Holy Family Hospital. And, here is a deep dive into Holy Family Hospital through Dr. (Sr) Beena's point of view.

Ready for a Better Tomorrow

Accessibility, transparency, and affordability - technology helps us achieve each one of these objectives and therefore from day one, Holy Family Hospital has had a vigorous commitment to the adoption of the very latest in the technology for the benefit of our patients.

\Apart from adopting the latest technologies, the friendly environment of our facility allows experimentation and customization according to the needs of the hospital. With the main focus on the clinical aspect of medical care, we are in the process of enhancing our HIS and other technological tools. It aims to create a true patient-centric setting through the digitization of different operations and departments to enable easy access to services. The core thing we are doing is to enhance first all our clinical areas to the extent that each and every operation is digital to ensure efficiency.

Impressive Infrastructural Amenities

Holy Family Hospital, Mumbai, evolved purely out of the need to serve the complex and growing needs of Mumbai's suburbs. What started as a 10-bedded

private nursing home has since developed into a multi-specialty hospital and medical research center under the stewardship of Ursulines of Mary Immaculate.

We provide a spectrum of specialty and super specialty healthcare services, critical care and emergency services with excellent quality and at an affordable cost. All Our facilities are strongly backed by 72 critical care beds, 81 specialties, 9 state-of-the-art Operation Theatres equipped with latest equipment, 128 slice CT scan, high-end 1.5 Tesla MRI, State-of-the-art Cath lab which provide Diagnostic & Therapeutic procedures covering Angioplasty, Stenting, Intra-Aortic Balloon Pump Insertion and Pacemaker Insertions, high-end Gastro-endoscopy Unit, Neuro Navigation system and other latest technology.

One of the recent milestones was the setting up of The Holy Family Heart Institute in 2002, a pioneer in cardiac diagnostics, treatment and research. With state of the art equipment and highly trained, veteran experts (including a Paediatric Cardiology sub-department) available round the clock, this is one of the best heart care facilities in the city.

Additionally, Holy Family Hospital launched its Geriatric Care Clinic (Senior Citizen Health Club), an exclusive facility for the elderly. This initiative is aimed at serving relevant needs of the elderly in Mumbai. The comprehensive elder-care initiatives covers preventive, curative, promotive and rehabilitative treatment for the over-all being of older people.

Specialties and super-specialties

The specialties offered at our facility range from Anaesthesiology, Audiometry & Speech Therapy to Endoscopy and Emergency Department, and many more. Also, the Hospital is home to Special Clinics across the fields of Cancer Detection, Child & Adolescent Guidance Centre, Career Guidance Clinic, Lactation Management Clinic, and several others.

We also have CRITICAL CARE facilities, be it - Cardiac ICU (ICCU) or the Surgical ICU (SICU) and even DIAGNOSTIC LAB SERVICES across various verticals. There is also a Physiotherapy Department on the campus of the Hospital.

Pre and Post-COVID times

Holy Family Hospital began to read and understand the signs of the time, when the Corona virus crossed geographical boundaries and spread to newer territories. The horrifying news reports from China, Italy and other countries were disturbing and we could foresee what is awaiting us in India. As early as mid-March 2020, it was decided that the hospital would actively participate in Covid-19 treatment. The hospital had to go through various milestones in the evolutionary process of being a Covid care center, such as:

- *Establishment of a hospital Core Covid Committee which included members from the management, clinical, nursing, human resource, pharmacy.

- *Designated team was assigned with the task of preparing standard operative protocols, infection control policies and clinical and treatment guidelines.

We learned from our experiences that integration of various resources and their coordination in terms of the cohesive workforce with an effective health care team and a response team for disaster management, flexible hospital infrastructure, state-of-the-art equipment, continuous availability of drugs and other supplies, and transport and maintenance departments are needed. The Hospital has treated over 4,500 COVID positive patients and vaccinated 46,190 beneficiaries till date. Our Covid management facilities are in place, we are self-sufficient in oxygen building capacity, sufficient number of isolation beds, augmenting infrastructure to ensure zero infection spread, leveraging telemedicine, remote patient management and emerging technologies.

Importance of Research and Development

Holy Family Hospital, Mumbai, considers research an essential means to achieving efficient delivery of clinical diagnostics & treatment and patient care. In keeping with

this ethos, The Bandra Holy Family Medical Research Society established a Research Centre to keep abreast of and contribute to scientific studies in medicine.

The Research Society was set up in 1983 and is recognised by the Department of Science and Technology, Government of India, as a Scientific and Industrial Research Organisation since 1984. It was established by its then Executive Director Late. Dr (Sr) G Alberoni, who is also a founding member of The Bandra Holy Family Society, the charitable trust that runs the hospital and its various independent institutions.

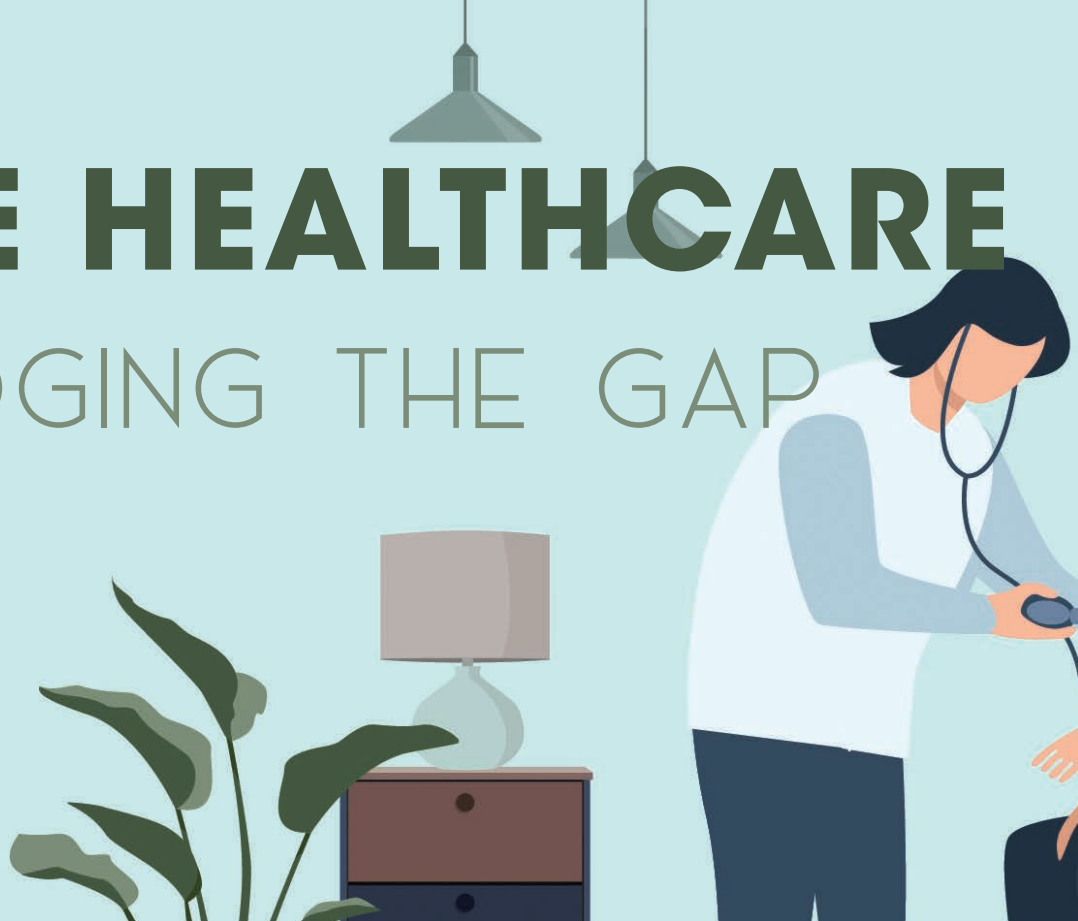
The Bandra Holy Family Medical Research Society has three arms - The Holy Family Research Centre, Independent Ethics Committee and Continuing Medical Education. Through its activities, the Research Centre contributes to the scientific knowledge base; encourages medical students to pursue academic excellence, offers doctors and residents an opportunity to bring their work to the attention of the scientific fraternity; and enhances the quality of teaching available to postgraduate students at the hospital. The Centre also actively encourages junior faculty to undertake research to expand their horizons and upgrade their clinical skills.

The Research Society conducts studies in four thrust areas are Basic Scientific Research, Clinical Drug Trials, Community Healthcare and Continuing Medical Education. A significant portion of the research we undertake comprises clinical drug trials undertaken with the approval of the Food and Drug Administration and in keeping with international guidelines. We also have an active Continuing Medical Education (CME) Programme, which keeps the hospital staff, post-graduate doctors as well as medical practitioners in the hospital's catchment area updated on emerging trends in medicine, advances in clinical research as well as technical strides in diagnostics and therapy. **TII**



HOME HEALTHCARE

BRIDGING THE GAP



Home Healthcare is a service provided in the comfort of one's home that benefits individuals with less mobility and those residing in the remote areas granting them access to the much needed medical care and attention. This personalised dedication from the healthcare professionals has led to improved patient satisfaction making lives easier.

Who are Healthcare professionals?

Licensed healthcare professionals are a team of caregivers like registered nurses, physical therapists, occupational therapists, speech therapists and medical social workers who either work independently or as a part of any home healthcare organisation. Patients of all ages and needs are given the appropriate care required and are free to choose from the type of home healthcare assistance according to their preferences.

Services offered:

Wide ranges of medical and non-medical services are offered by licensed or unlicensed individuals who have experience providing care to patients. Some of the common services from healthcare services are:

Nursing care: This skilled service includes wound care, medication management, and monitoring vital signs.

Physical therapy: As a component of rehabilitation, it involves services such as exercise programs, mobility training and pain management.

Speech therapy: The goal is to improve pronunciation and strengthen muscles with language and speech evaluations, swallowing evaluations and communication training.

Personal care services: Activities of daily life like bathing, grooming, dressing and others are assisted when this service is availed.

Home health aide services: Running errands for food and household requirements, preparing and serving meals, light housekeeping, etc are some of the responsibilities of a home health aide provider.

Hospice care: This service assists those who are seriously ill with pain management and end-of-life care and offers emotional support.

Medical social work: Psychological help given to individuals or families navigating them through challenges of health and wellness by availing services such as counselling, care planning, and assistance with accessing community resources.

Bridging Hospital and Home

Home Healthcare services and its high-quality care in a comfortable and familiar setting has ensured proper monitoring of their medical conditions while supporting their independence and quality of life. The bridged gap facilitated services that made life easier.

Comfort zone: Services made available in the confines of their homes, a familiar setting, reduces the stress levels and improves the overall well-being of the patient.

Improved quality of life: The patient can carry on with his/her daily activities and hobbies by receiving care at home with complete independence that might not be an option in a hospital.

Minimal healthcare costs: Home healthcare costs less than any inpatient or nursing home centres. It is cost-efficient as it prevents the need for long-term care with fewer hospitalizations.

Alleviate burden on family: The family members are usually the ones that are under pressure when it comes to being a caregiver. And so, these services provide the much needed support with essential care allowing them to take a break from their responsibilities.

Ensuring patient safety: Hospital environments acquire infections and other complications which can be avoided in the comforts of one's home.

Reduced mobility: Patients do not need to travel time and time for treating minor ailments. This also reduces the mobility costs which is yet again beneficial.

In conclusion, basic comfort and emotional support through companionship is what Home Healthcare services offer. The familiarity of the environment accompanied with limitless care enhances his/her recovery. Hence, it has become an increasingly popular option for all patients who wish to get treated within their safe haven. **TI**

ITS DENTAL COLLEGE, HOSPITAL & RESEARCH CENTRE

ELEVATING DENTAL HEALTHCARE IN INDIA

In is absolutely essential to have access to high-quality healthcare in a nation as diverse and populous as India. Dental services, among the many facets of healthcare, are frequently caught between supply and demand. Modern dental hospitals are more important than ever due to the growing population and changing needs for healthcare. In addition to ensuring dental health, a strong dental healthcare system improves general health and quality of life.

India offers a wide range of dental health procedures because of its diverse cultures and customs. But guaranteeing that each person gets the greatest dental care available can be a difficult task. This is further made worse by elements including economic limitations, regional inequalities, and a lack of adequately equipped dental facilities.

In this context, institutions like the ITS Dental College, Hospital & Research Centre have emerged as beacons of hope and progress. Nestled in the heart of India, ITS Dental College stands as a testament to the transformative power of education, research, and exemplary healthcare delivery. Through its unwavering commitment to excellence, ITS Dental College not

only addresses the pressing need for quality dental care but also pioneers innovative practices that have the potential to revolutionize the dental healthcare landscape in India.

Pioneering Excellence

Located in Greater Noida, ITS Dental Hospital has earned widespread acclaim and recognition within the dental healthcare sector, boasting a series of noteworthy accreditations and recognitions. The hospital proudly holds accreditation from the National Assessment and Accreditation Council (NAAC), underscoring its steadfast commitment to upholding elevated academic and healthcare standards. Furthermore, it is accredited by the National Accreditation Board for Hospitals and Healthcare Providers (NABH), a testament to its rigorous adherence to stringent quality and patient safety protocols. Additionally, ITS Dental Hospital is affiliated with esteemed international institutions, facilitating a global perspective and the exchange of invaluable knowledge. These distinguished accreditations and recognitions serve as a resounding testament to ITS Dental Hospital's unwavering dedication to delivering superlative dental care, maintaining the highest quality and safety standards, and providing a world-class education for the next generation of dental professionals.





Mr Sohil Chadha
Vice Chairman



The ITS Dental Hospital takes great satisfaction in providing a wide range of specialized services in a complex healthcare setting. The institution is home to a number of affiliated clinics, all of which are highly skilled. The **Prime Dental Clinic** sets the standard for superior dental care. They provide a wide range of services, from general dentistry to specialty treatments, with the help of a staff of highly qualified dentists and cutting-edge dental equipment, guaranteeing their patients' best possible oral health. Modern skin and hair treatments are pioneered by **Esthetica Aesthetic Clinic**, whereas the ITS Physiotherapy Clinic stands as a technologically advanced center for comprehensive physical therapy. The dedicated team of experienced health personnel across the 3 facilities utilizes evidence-based practices and state-of-the-art equipment to provide effective rehabilitation and health management, ensuring optimal health and mobility for the patients.

ITS Dental Hospital's Unique Features

The ITS Dental Hospital is genuinely unique due to its outstanding attributes. The hospital offers the best levels of care because of its state-of-the-art equipment, which

includes digital imaging, laser systems, and CBCT. With 1,20,000 OPD cases and 60,000 treatments annually on average, the facility gives dentistry students a lot of practical experience. ITS Dental Hospital's persistent dedication to providing high-quality care is reinforced by its affiliations with prestigious international institutions and accreditations from NABH and NAAC. Offering complete dental solutions, the hospital has dedicated clinics for implantology, smile design, and other areas. In order to improve patient comfort, ITS Dental Hospital also teaches its students conscious sedation procedures.

Furthermore, their CSR initiatives include dental clinics in local jails and free dental treatments for BPL patients, exemplifying their dedication to community well-being. More than just a hospital, ITS Dental Hospital is an integral part of ITS Dental College, ensuring that students receive top-tier training in practice management, making them industry-ready.

Comprehensive Dentistry

ITS Dental Hospital provides an extensive range of dental services, encompassing a wide spectrum of

specialized treatments. These include thorough oral diagnosis and consultations, routine dental care such as cleanings, fillings, and extractions, as well as advanced procedures like root canal treatments and oral surgeries. The hospital excels in prosthodontics, offering solutions for the restoration of missing teeth through crowns, bridges, and dentures. Moreover, their expertise extends to orthodontics for the correction of misaligned teeth and jaws, while also managing gum diseases and performing gum surgeries in the field of periodontics. ITS Dental Hospital further caters to pediatric patients with specialized dental care tailored to children's unique needs.

The hospital's proficiency in implantology allows for the replacement of missing teeth through advanced dental implant procedures. Additionally, they provide diagnostic services in oral pathology and radiology, interpreting diagnostic images and managing oral and maxillofacial diseases. For patients seeking cosmetic enhancements, the hospital offers smile makeovers through teeth whitening, veneers, and smile design. Techniques in conscious sedation are also employed to alleviate patient anxiety during procedures, ensuring a comfortable experience. Leveraging the latest in dental technology, ITS Dental Hospital incorporates laser dentistry into various treatments. Advanced endodontic procedures are performed under high magnification through microscope endodontics.

With specialized clinics dedicated to implantology and smile design, along with comprehensive preventive dentistry education and treatments, ITS Dental Hospital stands as a holistic destination for oral health and wellness. Their commitment to delivering personalized, high-quality dental care across all facets of dentistry truly sets them apart as a leading institution in the field.

Future Ready

With a strategic roadmap that includes a range of initiatives and expansions aimed at improving patient care, teaching, and research, ITS Dental Hospital is well-positioned for an exciting future. To meet a larger range of patient needs, this involves the opening of additional specialist clinics in areas including pediatric dentistry, orthodontics, prosthodontics, and oral and maxillofacial surgery. "The hospital plans to step up its research efforts, with a particular focus on publishing results in prestigious journals," stated Sohil Chadha, the ITS Group Vice Chairman and the Dental Hospital and College's spokeswoman. "Collaborations with international

dental institutions and universities will be forged," he continued, "while community outreach programs will be extended to serve underserved populations and heighten oral health awareness in schools and local communities."

To ensure the highest quality of care, ITS Dental Hospital is committed to continuous updates and integration of cutting-edge dental technologies and equipment. Advanced education programs, including expanded postgraduate offerings and continued education opportunities, are in the pipeline to empower dental professionals in honing their skills and knowledge.

The institution also aims to enhance the overall patient experience through the implementation of feedback mechanisms, telemedicine options, and other patient-centered initiatives. With a vision to attain global recognition, ITS Dental Hospital aspires to be acknowledged on a global scale for its excellence in dental care, research, and education. Infrastructure expansion is also on the horizon, with plans to augment hospital facilities and clinical spaces to accommodate a burgeoning patient base and enrich services. Lastly, the hospital is set to promote dental tourism, offering international patients access to high-quality and cost-effective dental treatments. **TII**





PATIENT CONSUMERIZATION

A SHIFT IN FOCUS FOR THE GOOD

Today we can receive goods the same day we order them, and track them minute by minute from order placement to delivery. It's not surprising that patients expect the same level of efficiency and transparency from their health care providers as well. Infact, some patients may have to wait for weeks or months for an appointment.

Efforts need to be made towards overcoming the current barriers so that the patients are satisfied with what the doctors have to offer. Introduction of medical tech will make the situation more convenient, easy and less stressful.

Individual attention is very important, especially in the case of patients. This is what Patient Consumerization focuses on. It helps in the advancement of the healthcare system, especially during these tough times. It also helps in the introduction of medical tech which will make the system way more convenient and easy. Patient Consumerization is basically the shift in focus on individuals rather than focusing on the market as a whole. With the Virus around this is the right time for Patient Consumerization to take place. Apart from this, the rise in the healthcare costs and also the rising population are the other main reasons for the shift to take place. Rising population means more healthcare needs.

Barriers Of Patient Consumerization

Millions of people around the world do not receive medical help because of the lack of transportation like ambulances. The main idea of Patient Consumerization is focusing on individuals and helping them out and without transportation I don't think this is possible. People in the rural areas are not able to receive proper medical care because of the poor medical services. Apart from poor medical services Geographical barrier is also a big disadvantage. People need to travel long distances in order to achieve proper medical services. In the world population a lot of people are considered senior and most of them have a disability. The seniors need to book an appointment with a doctor for any necessity. It becomes so difficult, time consuming and stressful that the patients neglect or abandon their timely check ups and appointments. Many health insurances are very expensive and the poor families are not able to afford it. Apart from being expensive the consumers also face limited options. Therefore, the poor people have less access to healthcare facilities. Apart from this, the long waiting hours for getting a medical check up is also a big barrier to patient consumerization. The reason for long waiting periods is shortage of staff in the medical sector.

Ways To Overcome These Barriers

The transportation services are delayed due to the heavy traffic. This can be avoided by creating separate lanes for ambulances only. The ambulances should be allowed to pass through the signals very easily. The condition of the vehicle also affects the transportation system. Therefore, the vehicle should be sent for servicing from time to time. In case there is a shortage of staff, hiring of licensed drivers will also help. People living in the rural areas are forced to travel long distances for proper medical services. This problem can be solved by educating the people living in the rural areas which can be achieved by providing them with financial support, donation of books, providing them with free education and by reducing teacher absenteeism. The elderly should be provided with managed walk-in check ups instead of them having to book an appointment with the doctor which often becomes stressful and time consuming. Walk-in check ups are very convenient for the Patient. In this way the elderly can get their check ups done easily and from time to time. High cost of life insurance is also a major barrier of Patient Consumerization. This can be avoided by buying the insurance at a young age because younger the age, lower the premiums. The high cost can also be avoided when an individual leads a healthy life, which can be achieved by avoiding smoking/drinking. The long waiting periods can be overcome by avoiding delays at the check-in. Introduction of PMS (Patient Management System) will also help, where the Patient gets notified when he/she has to meet the doctor. This can avoid long queues and waiting periods.

Steps To Be Taken Towards Patient Consumerization

Patients should be able to access their medical reports and other things electronically and for free of cost. This can be a main step towards improving the convenience of both patients and doctors. This will also be a safe step to take looking at the current situation. With past life-threatening scenarios such as Covid-19, people might hesitate to step out of their houses. Getting access to the reports electronically will be of great help. Providing the people who can't afford much with free medical care services can also be a great step toward Patient Consumerization. Many people neglect their important check ups and appointments because of the cost. This can be avoided when free medical services are provided. This step will help a lot of people both in urban and rural areas since a lot of them have lost their jobs because of Covid-19. Free medical care will be of great help to such people. Building of hospitals and clinics in different areas will also help. Educated professionals like physicians, surgeons and nurses need to be hired in these hospitals. **TII**

SUPERCARE HOSPITAL

A RESPONSIVE HEALING ENVIRONMENT

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s it is rightly said, health is wealth. Yes, undoubtedly our health is the most important thing we need to consider in our lives. And it is also our sole responsibility to take care of our health. But there comes a point in our life wherein we need professional guidance and treatment so that we enjoy the best health benefits pertaining to us. Supercare Hospital comes in as that trustworthy entity providing the general public - most modern medical services with a holistic approach.

Meghalaya's first-ever hospital that has full NABH accreditation, since its beginnings as a medical center in the early nineties, Supercare Hospital has now grown into Shillong's most wide-ranging and modern hospital and a regional pioneer in implementing the latest medical technology and procedures. The 150-bed multi-speciality establishment caters to thousands of domicile and day patients across more than twenty separate departments daily and is staffed with top doctors, surgeons and a dedicated staff. Also, considering the fact that the people of Meghalaya had to travel to big cities for treatment, which would involve harrowing logistical expenditures and experiences, so since the inception of Supercare Hospital, the services the Hospital provides now helps people save not just on treatment cost but also the logistical costs.

Technological Advancements at Supercare Hospital

In response to the evolving trends in healthcare, Supercare Hospital is actively incorporating technology to enhance patient care. The implementation of solutions for real-time access to patient information and seamless collaboration among care teams is a priority. The hospital also emphasizes the use of advanced role operations





management solutions for precision healthcare. Notably, a focus on leveraging technology extends to addressing the mental health and emotional well-being of patients, ensuring support beyond physical presence.

Pre-Covid and Post-Covid Preparedness

The COVID-19 pandemic highlighted the resilience of healthcare systems. Supercare Hospital's swift response to the unpredictability of the situation positioned it as a front-runner. The hospital efficiently mobilized resources, establishing Covid compliance measures early on. Designated as a Covid Hospital, Supercare is equipped to handle all categories of Covid patients. The institution's effective testing center and vaccination facility reflect its commitment to public health. In December 2022, the Emergency Department earned NABH Certification, a testament to its quality recognition.

Infrastructural Excellence

Supercare Hospital boasts state-of-the-art facilities, including a specialized OT for surgeries and a well-equipped Emergency Department. The hospital prioritizes patient privacy in general wards and employs a nurse call system for prompt attention. Technical capacities are taken seriously, with a comprehensive range of medical equipment ensuring efficient and accurate diagnoses.

Specialties, Super-Specialties, and Alternative Care Units

With 11 super-specialty departments and a range of speciality services, Supercare Hospital addresses a wide spectrum of medical needs. Beyond traditional departments, the hospital offers services such as dialysis, rehabilitation, detoxification, counseling, speech therapy, and physiotherapy. Associations with leading institutions further enhance its capabilities.

Associations and Connections

Supercare Hospital collaborates with organizations like 'Seeds of Innocence' for fertility services and 'Avenues' for maternal health initiatives. Partnerships with Apollo International in Guwahati for Nephrology and Urology OPD showcase the hospital's commitment to providing diverse and specialized healthcare services.

Summary

Supercare Hospital stands out not only for delivering quality healthcare but also for prioritizing the mental and emotional well-being of both patients and staff. Despite the challenges posed by the pandemic, the hospital's effective recovery process reflects the dedication of its teams. By reducing stigma around mental health, Supercare Hospital fosters a positive workplace culture, promoting a sense of belonging and organizational excellence.

SREECHAND SPECIALITY HOSPITAL

WHERE HEALING AND COMPASSION COME TOGETHER



Hospitals are one of the most important pillars of any society. They are the physical execution of one of the pillars that form the infrastructure of a nation: healthcare. An adequate number of hospitals in a country, with proper equipment and facilities in each, denote the kind of care and concern the government has for its citizens. Today, hospitals are playing an increasingly important role in people's lives; with great pollution levels and changing lifestyles, more and more people are falling prey to diseases and requiring adequate medical care. In this very scenario and with the scare of another COVID wave in the vicinity, the need of the hour are hospitals who are providing quality services with special focus on patient safety. Sreechand Speciality Hospital comes out as that reliable hospital serving patients in Kannur, Kerala, which was born through the vision of KS group to provide healthcare services where innovation and quality meets care and affordability.

By combining the strengths of employees and physicians along with advanced practitioners who serve patients and community upholding their mission to make a healthy difference in people's lives, Sreechand Speciality Hospital is guided by the values, quality and leadership. To understand what Sreechand Speciality Hospital really stands

for and what it looks forward to achieving in the years to come, The Industry Insights Magazine interviewed the CEO - Mr. Niroop Mundayadan, the Chief Executive Officer.

Drawing on the extensive experience of the KS Group, with six decades of successful business activities, Sreechand Speciality Hospital is currently operating with 175 beds and has plans for expansion to 300 beds, offering specialized and super-specialized services. Conveniently situated on SN Park Road in Kannur, the hospital is easily accessible by railway, road, and airport.

Mission and Vision

Aligned with the vision of Managing Director K. Sreedharan, Sreechand is dedicated to providing exceptional healthcare services, emphasizing both quality and affordability to ensure patient satisfaction. The hospital is committed to making healthcare accessible, affordable, and accountable for the people of Kannur and North Malabar.

Specialties and Super Specialties

Sreechand Speciality Hospital boasts a 40-bed Critical Care Unit, managed by MD/MEM and ACLE qualified physicians, offering 24x7 Critical Care Support. The facility stands out as the only one in Kannur providing interventional amenities in Neurology and Radiology. Specialized departments include Advanced Trauma Care, Joint Replacement, Bone and Joint Care, Minimal and Invasive Surgery, Neuroscience, Gastroenterology, Surgical Gastroenterology, Plastic Surgery, and more—all utilizing advanced, safe, and patient-focused techniques.

Infrastructural Excellence

The hospital takes pride in its advanced infrastructure, featuring state-of-the-art facilities such as an Advanced Modular Operation Theatre, Dialysis Unit, Audiology, Speech Therapy, and an Advanced Cath Lab. The facilities adhere to NABH standards, ensuring high-quality surgical care. Infection prevention and control measures are meticulously implemented in the operating rooms, staffed by skilled professionals.

Prominent Facilities at Sreechand Speciality Hospital

1. Advanced Cath Lab:

- Equipped with Azurion 7C 20 with a 20" flat detector.
- Performs advanced procedures for cardiac and neurological diseases.
- Combines detailed image-guided therapy with workflow innovation.

2. Advanced Modular Operation Theatre:

- Multiple state-of-the-art modular operation theaters.
- Adheres to NABH standards for Class 100 to 10000 HVAC systems.
- Ensures high-quality surgical care with advanced equipment.

3. Radiology and Imaging Science Setup:

- Utilizes advanced imaging modalities for fast and accurate diagnostics.
- Houses Malabar's First MRI with Inbore Experience (1.5 Tesla Philips MRI).
- Radiologists employ imaging techniques like X-ray and CT scans.

Future Endeavors

Sreechand Speciality Hospital envisions embracing robotic surgery, initiating DNB and paramedical courses, and collaborating with India's top hospitals through MoUs. The hospital is poised to progress and provide enhanced healthcare facilities, solidifying its commitment to excellence in healthcare.



HALA MOBILITY

WHERE INNOVATION MEETS THE ROAD

A constellation of innovative firms have developed to rethink mobility paradigms in the dynamic field of sustainable transportation, where innovation is driving us toward a greener and cleaner future. Hala Mobility India Pvt. Ltd. stands up among these innovators as a symbol of radical transformation. Hala has tapped into the power of electric vehicles (EVs) to create a future that is not just connected and shared but also environmentally conscientious. Hala is fervently committed to guiding India's journey towards ecological sustainability.

Founded in 2020 by the astute Dr. Srikanth Reddy, Hala transcends the conventional norms of transportation. Dr. Reddy, a stalwart with a doctoral degree and dual masters from prestigious European universities, brings a critical intellect honed through eight years of navigating the intricate tapestry of the mobility industry. His resolute vision crystallized into Hala, a venture that commenced with just four vehicles and has since burgeoned into a fleet of over 2500, fostering the aspirations of more than 15,000 delighted riders.

Yet, Hala's distinction lies not merely in its impressive fleet expansion but in its unwavering dedication to effecting positive change. Emboldened by a team of 78 like-minded individuals, the company catalyzes India's transition to EVs with accessible, affordable, and clean mobility solutions. A symphony of data orchestrates this transition, with Hala harnessing a wealth of information gleaned from over 52 million kilometers of data from its 2500+ EVs. This treasure trove of insights underpins their mission, optimizing EV utilization, curtailing carbon footprints, and alleviating the scourge of urban congestion and pollution.



Empowering Mobility

When presented with the privilege of interviewing Srikanth Reddy, the visionary Founder and CEO of Hala, we seized the opportunity to gain insights into the essence of Hala's mission and its aspirations for the future. In this conversation, he illuminated that Hala is renowned for its holistic platform, meticulously designed to seamlessly guide customers in locating the ideal electric vehicle, the nearest charging station, and accessible service centers. At its core, Hala is resolute in confronting the challenges that stem from the nascent landscape of electric vehicle integration in the market. The focal point of their endeavor is to deftly address the trifecta of concerns that often weigh upon customers: cost, comfort, and convenience.

Presently, the electric vehicle market is marked by high costs, limited financing options, restricted insurance choices, and a lack of seamless integration between battery scooters and charging infrastructure. This has led to increasing downtimes for vehicles, particularly affecting individuals with limited financial capabilities, such as delivery professionals. Thereby to address all the above concerns, Hala is particularly designed to cater specifically to this demographic. By leveraging the Hala Network, customers gain effortless access to vehicles, charging services, and swap stations.

At present, the company has a fleet of 2500 vehicles, with plans to expand this number to 5300 by the end of this year. Also, the operations are currently established in different cities: Mumbai, Pune, Hyderabad, and Chennai, with Hyderabad being their primary hub, accounting for 99% of the business, while pilot projects are underway in other cities, including Vijayawada and Bangalore.

The Journey So Far

Since their inception for Hala - standardization of products and services has been a key achievement, facilitated in part by the supportive role played by government regulations. While challenges remain, such as the need for production ramp-up, Hala is well-positioned for growth. Investment interest from venture capitalists and industry peers is strong, complemented by the maturing electric vehicle ecosystem.

Moreover, when it comes to user experience, the distinctive selling point is the commitment to providing a 95% vehicle uptime, equivalent to approximately 28.5 days of consistent operation per month. This reliability, coupled with convenient access to the network of strategically located stations, is what sets Hala apart. Additionally, the premium service offering has garnered positive customer feedback, as Hala consistently





prioritizes minimizing vehicle downtime and ensuring seamless access to the network.

Empowering Collaboration, Energizing Tomorrow

"Our ethos revolves around fostering a collaborative ecosystem, and we look forward to forging partnerships with key players in the industry", shared - Srikanth Reddy. He continued - "At present, we have collaborated with notable names such as Battery Smart and Race Energy for battery swapping infrastructure, Log9 for charging infrastructure, and have our proprietary service network".

Speaking about the team, the Founder and CEO talks about how he embarked on this journey with a humble trio, the co-founders and himself. From those modest beginnings in 2020, Hala has evolved into a team of 78 in just two and a half years, with their core strengths having expanded from technology to encompass operational efficiency and financial acumen. These

combined strengths position Hala favorably on all fronts—technological, operational, and financial.

Furthermore, in terms of infrastructure, the customer support, vehicle servicing and recovery, functions are all managed in-house. This approach ensures seamless and effective management of core elements critical to Hala Mobility's operation.

All in all, the expedition called - Hala Mobility India has had its fair share of unprecedented victories. Among them is the honor of being hailed as a leading sustainable startup company in Telangana. This had strengthened their resolve to represent the country on a global level, such as at the Dubai Expo 2020, ELECRAMA 2022, and City-Tech.Tokyo. Srikanth Reddy, the CEO, went on to say, "We have also accomplished some remarkable feats, such as presenting at a TEDx event and winning the flagship event of Lemon School of Ideas 'Innopreneurs' Grand Finale, Season 7." **TII**



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VRIKSH FERTILITY

PLANTING SEEDS OF PARENTHOOD,
ONE FAMILY AT A TIME



As a nation with a large population and significant diversity, India requires fertility clinics of the highest caliber more than ever before. In India, the significance of family and parenthood is often weighted heavily due to cultural and societal norms. Nonetheless, a considerable percentage of couples encounter obstacles when attempting to conceive a child without assistance. Ascribable to a myriad of factors, including age-related issues, underlying diseases, and personal choices, these dilemmas can be discouraging. At this point, fertility centers are essential in bestowing optimistic prospects, aid, and avant-garde medicinal procedures upon those yearning for the miracle of motherhood.

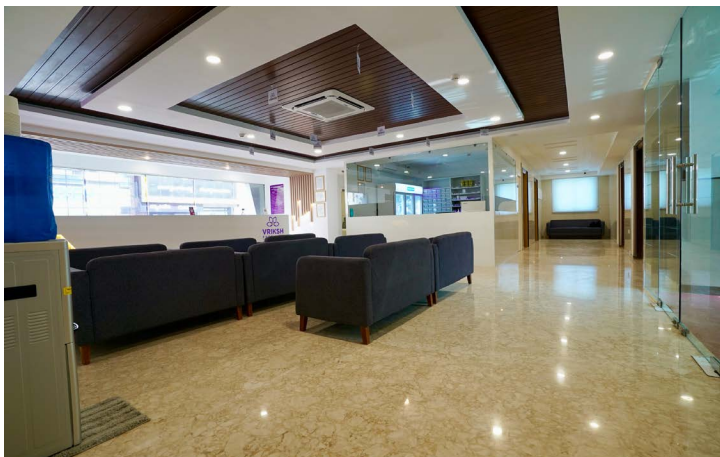
In India's field of reproductive care, Vriksh Fertility emerges as a pioneer and a source of hope. Vriksh Fertility stands out as an example of excellence and commitment in a market where demand for such services is on the rise. Vriksh Fertility, which is devoted

to realizing the hopes of numerous couples, offers more than just medical knowledge; it takes a comprehensive approach to fertility treatment.

In the nurturing embrace of Vriksh Fertility, couples can rest assured of receiving top-notch fertility treatment, paving the way for a successful journey to parenthood, accompanied by an unwavering support system. Mr. Hari Shetty, the Founder of Vriksh Fertility, and Dr. Sneha Shetty, the Clinical Director, along with their team of dedicated and empathetic professionals, are committed to fostering enduring memories of happiness and boundless joy in the hearts of couples. Their care and support are akin to tending to a flourishing tree, ensuring that fertility remains fertile forever in the land of couples' lives.

Vriksh Fertility in a Nutshell

In its role as a leading fertility clinic, Vriksh Fertility is devoted to assisting couples in realizing their aspirations of parenthood. Their primary objective is to deliver advanced fertility care that not only embraces the latest



Dr. Sneha Shetty
Clinical Director

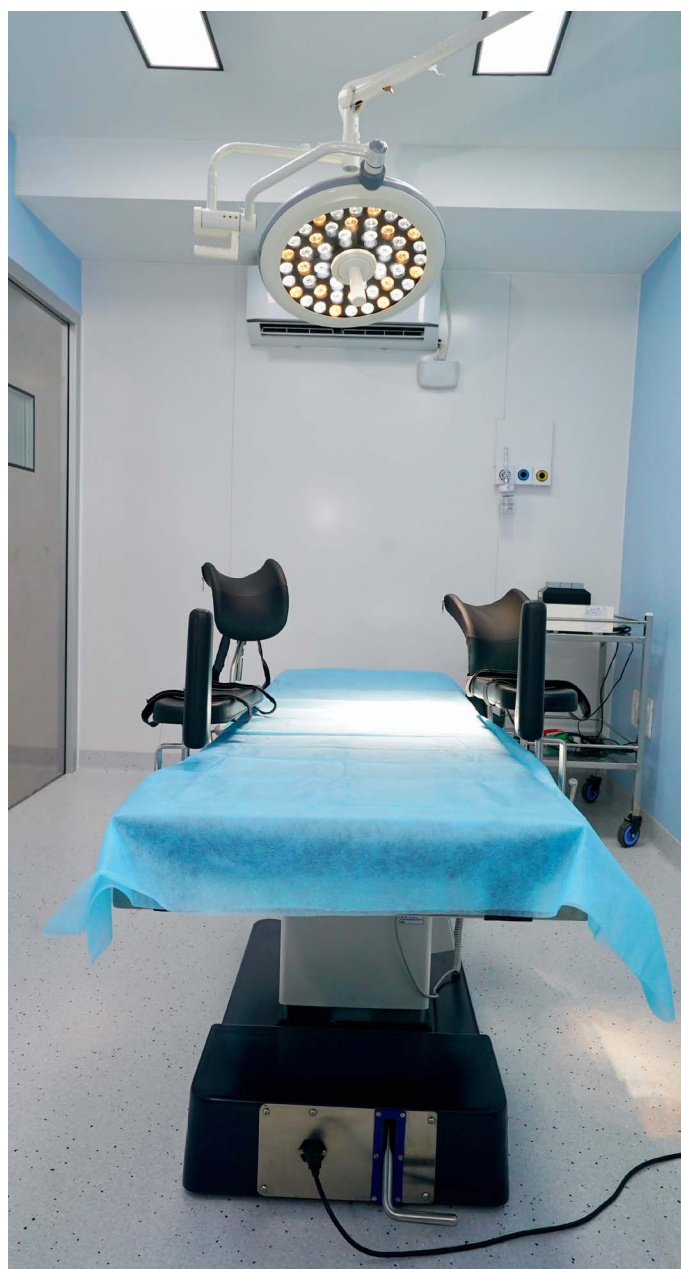
medical technologies but is also marked by a profound commitment to personalized and compassionate support. Dr. Sneha Shetty, the Clinical Director, explains, "Our clinic's philosophy revolves around the harmonious integration of medical advancements and a strong emphasis on mental well-being to offer comprehensive care to our patients throughout their reproductive journey."

Vriksh Fertility offers a wide range of reproductive treatments and services to accommodate different demands and situations. They provide both standard procedures like Intracytoplasmic Sperm Injection (ICSI) and Preimplantation Genetic Testing (PGT) as well as cutting-edge techniques like Ovulation Induction, Intrauterine Insemination (IUI), and In Vitro Fertilization (IVF). Vriksh Fertility provides thorough assistance to people in need of donor egg or sperm services as well as surrogacy solutions.

Additionally, they provide Egg Freezing services because they recognize the need of fertility preservation. The clinic offers laparoscopy and hysteroscopy to ensure accurate diagnoses and least invasive procedures. In recognition of the psychological difficulties associated with fertility journeys, Vriksh Fertility additionally provides specific Emotional Support Programs. They provide complementary therapies like acupuncture, nutrition counseling, and stress management services to round out their all-encompassing approach to reproductive care.

Your Journey, Their Expertise

Leading fertility experts, seasoned embryologists, and knowledgeable counselors with in-depth knowledge of the area make up the medical staff at Vriksh Fertility. The highest levels of care are ensured by the advanced degrees and reproductive medicine certifications held by these



professionals. Additionally, a lot of these professionals have received specific training in a variety of areas of fertility therapy, guaranteeing that couples receive the highest caliber of care and specialist knowledge.

Furthermore, Dr. Sneha Shetty in-person provided a thorough explanation of the consultation process that couples go through at Vriksh Fertility. "On their initial visit to Vriksh Fertility, couples can anticipate a welcoming and comprehensive evaluation," she said. This evaluation includes a thorough examination of their medical history, diagnostic tests, and a one-on-one discussion of the various treatment options. "Our team of specialists will outline the possible courses of action and provide the necessary information to empower couples in making well-informed decisions," she added.

When we asked Dr. Sneha for clarification regarding the effectiveness of the reproductive treatments offered at Vriksh, she replied, "The success rates can range depending on individual characteristics. We provide couples with the most recent information on pregnancy and live birth rates associated with various therapies during consultations so they may make educated decisions".

Lastly, with a commitment to assisting couples across the economic spectrum, Vriksh Fertility extends flexible financial solutions to enhance treatment accessibility. Their financial counselors navigate couples through tailored payment plans, EMI options, and also provide support in deciphering insurance benefits pertaining to fertility treatments to maximize coverage wherever applicable.

Knowing Dr. Sneha Shetty

Dr. Sneha Shetty's educational journey is marked by excellence. She earned her MBBS degree from the prestigious S.D.M College of Medical Sciences & Hospital, followed by a Gold Medalist Post Graduation in Obstetrics & Gynecology from the Mahadevappa Rampure College of Medical Sciences and Hospital. Further enhancing her expertise, she completed a Fellowship & Diploma in Minimal Access Surgery from World Laparoscopy Hospital, Delhi, and obtained a Fellowship in Reproductive Medicine & IVF from Homerton University Hospital in London and UKSH Germany. Dr. Sneha Shetty also honed her skills in infertility management through a comprehensive One Year full-time fellowship in ART in India.

With over 14 years of experience, Dr. Sneha Shetty has effectively handled various Gynecological and Infertility cases, excelling in Assisted Reproductive Techniques such as Natural Cycles, IUI, IVF, ICSI, and ICSI-OD through a range of treatments, including drugs, surgeries, and advanced fertility interventions.

Beyond her extensive qualifications, Dr. Sneha Shetty is known for her acute medical acumen and empathetic patient care. She prioritizes building strong patient-doctor relationships by actively listening to her patients and advocating for their well-being with patience and empathy. Her approach creates a comfortable and relaxed atmosphere during visits, making patients feel not only cared for but also heard. In Bangalore, she is recognized as one of the leading Fertility Specialists and Laparoscopic Surgeons. **TII**



IoMT

INNOVATIVE AMALGAMATION OF MEDICAL DEVICES

Internet of Medical Things (IoMT) is an innovative means of amalgamating medical devices and their applications to connect with the healthcare information technology systems by using networking technologies. We have explored the possibilities of confronting the ongoing COVID-19 pandemic by implementing the IoMT approach while offering treatment to orthopaedic patients. The data sharing, report monitoring, patients tracking, information gathering and analysis, hygiene medical care, etc. are the various cloud and connected network-based services of IoMT.

It can completely change the working layout of the healthcare facilities while treating orthopaedic patients with a superior level of care and more satisfaction, especially during this pandemic COVID-19 lockdown. Remote-location healthcare has also become feasible with the proposed IoMT approach.

IoMT Boosts Patient-Provider Engagement

People in the health care industry know that poor patient engagement with doctors, nurses, and other practitioners can lead to confusion among patients and their caregivers, and even increase the likelihood of readmission to a hospital or another medical facility. The IoMT can bridge the gap between patients and providers by allowing a physician to provide a patient with personalized information about medications, discharge instructions or risk reduction, such as by giving a patient who had recent fall information to prevent future mishaps. IoMT tools don't replace the need for in-person engagement. But they give providers resources to make the most of time with patients and educate them in ways that increase confidence and patient outcomes.

Cutting Down on Unnecessary Supply Costs

With the rise of IoMT, hospitals now have a 360-degree, real-time view into their base of supplies. This is no small matter: hospitals buy 10 to 20% more portable devices than needed. Thanks to IoMT, those excessive purchases are no longer necessary. Hospital workers can instead attach tracking tags to many connected devices or medicine containers and instantly see the location and supply levels.

The IoMT can save equipment costs in another way. Some connected medical equipment offers internal metrics that tells when a device isn't working normally. Having that information allows hospital workers to quickly alert superiors about the malfunction so a problem gets fixed before the issue ruins a gadget beyond repair.

Improving Success Rates in Substance Use Programs

Substance abuse destroys many lives. But the IoMT opens more possibilities for people to successfully recover outside treatment centers. For example, some people in recovery use apps that serve as treatment diaries. Some of those apps also calculate "impulse control," which is a person's ability to resist urges to engage in behavior that may be harmful to the person or otherwise counterproductive to recovery. People may share the data with friends and family members, who could intervene if they seem likely to use a substance again. So it's likely the IoMT could improve outpatient substance abuse monitoring for patients that need it. Then success rates could go up even if people recover from addiction outside of inpatient facilities.

The road ahead

The lessons we are learning from this experience will prepare IoMT to improve the management of future pandemics. Aside from lightening the burden for medical devices, it will also witness greater applications in clinical trials. By measuring patients' progress and real-time effect of new drugs and vaccines, it is possible for researchers to conduct decentralized trials and potentially expedite the development of a vaccine.

With a systematic approach towards public and private partnership, cross-industry collaboration and broader acceptance of technology in healthcare systems, IoMT could see stronger use cases. IoMT could also see steep growth in the near-future, due to its significant role in fixing some of the fault lines in global healthcare and disaster prevention measures near the end of this crisis. [TII](#)



SABINE HOSPITAL & RESEARCH CENTRE

EMBRACING TECHNOLOGY & TRANSFORMATION

The first successful IVF baby was born in 1978. Since then, IVF has helped millions of couples to conceive. In a time where there are a huge number of IVF Hospitals and clinics mushrooming across the length and breadth of our country, it's important to find a center that has the experience and a good success rate. It's also important to find a center that offers a comprehensive package of services so that you can be sure you're getting the best possible care. Thus, talking about one such quality hospital, which since its inception has proven itself as a committed entity providing world-class treatment to patients - Sabine Hospital & Research Centre, comes in as a go-to IVF and ICSI hub in the Kochi District of Kerala.

Striving on a clear goal to grow, prosper and remain sustainable, Sabine Hospital & Research Centre

embraces technology and transformation, while also motivating teamwork, speed and quality. These qualities permeate the hospital's entire organizational culture, along with shared commitment, clear intent and a solid plan of action, thereby ensuring that the facility remains the best in the field of infertility treatment.

In order to help our readers get a detailed understanding of what Sabine Hospital & Research Centre really stands for, and what lies ahead of them in the days to come, The Industry Insights interviewed Dr. Sabine Sivadasan, the Managing Director of the Hospital.

Drawing on the extensive experience of the KS Group, with six decades of successful business activities, Sreechand Speciality Hospital is currently operating with 175 beds and has plans for expansion to 300 beds, offering specialized and super-specialized



services. Conveniently situated on SN Park Road in Kannur, the hospital is easily accessible by railway, road, and airport.

Specialties and Super Specialties

Sreechand Speciality Hospital boasts a 40-bed Critical Care Unit, managed by MD/MEM and ACLE qualified physicians, offering 24x7 Critical Care Support. The facility stands out as the only one in Kannur providing interventional amenities in Neurology and Radiology. Specialized departments include Advanced Trauma Care, Joint Replacement, Bone and Joint Care, Minimal and Invasive Surgery, Neuroscience, Gastroenterology, Surgical Gastroenterology, Plastic Surgery, and more—all utilizing advanced, safe, and patient-focused techniques.

Infrastructural Excellence

The hospital takes pride in its advanced infrastructure, featuring state-of-the-art facilities such as an Advanced Modular Operation Theatre, Dialysis Unit, Audiology, Speech Therapy, and an Advanced Cath Lab. The facilities adhere to NABH standards, ensuring high-quality surgical care. Infection prevention and control measures are meticulously implemented in the operating rooms, staffed by skilled professionals.

Prominent Facilities at Sreechand Speciality Hospital

1. Advanced Cath Lab:

- Equipped with Azurion 7C 20 with a 20" flat detector.
- Performs advanced procedures for cardiac and neurological diseases.
- Combines detailed image-guided therapy with workflow innovation.

2. Advanced Modular Operation Theatre:

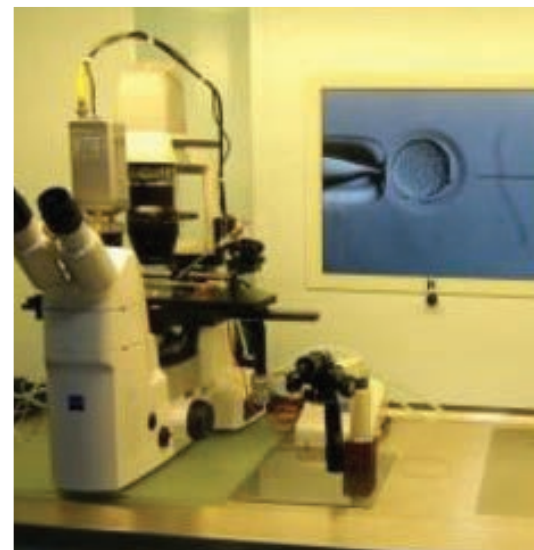
- Multiple state-of-the-art modular operation theaters.
- Adheres to NABH standards for Class 100 to 10000 HVAC systems.
 - Ensures high-quality surgical care with advanced equipment.

3. Radiology and Imaging Science Setup:

- Utilizes advanced imaging modalities for fast and accurate diagnostics.
- Houses Malabar's First MRI with Inbore Experience (1.5 Tesla Philips MRI).
- Radiologists employ imaging techniques like X-ray and CT scans.

Future Endeavors

Sreechand Speciality Hospital envisions embracing robotic surgery, initiating DNB and paramedical courses, and collaborating with India's top hospitals through MoUs. The hospital is poised to progress and provide enhanced healthcare facilities, solidifying its commitment to excellence in healthcare.



VASAVI HOSPITALS

ADVANCING THE FRONTIERS OF MEDICINE

While the advancements in medical knowledge and capability made over the years have been remarkable, hospitals have remained basically the same over the past fifty years. In some ways, this is not so surprising. Hospitals are profoundly complex buildings, comprising a wide range of services and units, from emergency rooms and operating theaters, to clinical laboratories and imaging centers, to food services and housekeeping. So if there needs to be a change, technological advancements is the only way to go. While there are several hospitals across the length and breadth of our country who promise to provide the most up-to-date healthcare services and facilities, only a few live up to the promises made. Thus, talking about one such renowned brand - Vasavi Hospital is progressing on the trust to serve society without discrimination of caste or creed, but only focusing on coming out as a go-to Healthcare Hub.

Established in the year 1951, Vasavi Hospital is a unit of Sree Vasavi Trust which was set up with the noble

vision to deliver Quality Healthcare to the community at large. The Sree Vasavi Trust is involved in supporting & providing quality education, hostel accommodation for economically backward students by supporting the weaker section of the society to avail world-class health care at affordable prices.

A 153 bed multispecialty unit with state of the art infrastructure, Vasavi Hospital is equipped and staffed to provide quality affordable healthcare across all specialties under one roof. Offering all the major multispecialty services under one roof including critical care and diagnostic, the Hospital also houses a comprehensive laboratory, ultrasonography, mammogram and CT scan. Thus, to help our readers get a detailed overview of what Vasavi Hospital really stands for, and what lies for it in the near future, we interviewed Mr. Srivatsan Chakravarthy, the CEO of the Hospital.

In-sync with the Societal Demands and Trends

When we asked Mr. Srivatsan Chakravarthy to talk about how Vasavi is well-equipped today, focused





towards a better tomorrow, he shared - Vasavi Hospital offers all major multispecialty services under one roof including critical care and diagnostics. The critical care services include medical, surgical and neonatal intensive care units along with a comprehensive accident and emergency unit. Our infrastructure facilities have made the entire process of patient care effective, safe, time-bound, patient-centric, accessible and efficient. Also, our infrastructure has enabled better accessibility, efficiency and quality together which constitute an optimal hospital infrastructure.

Future-equipped Facilities

Elaborating on the detailed infrastructural setup which exists at Vasavi, Mr. Srivatsan Chakravarthy added on the various equipment and amenities present at Vasavi, in turn, providing top-notch services to all the patients. In this very context the CEO spoke about the Allergy Machine, which helps diagnose and manage allergic diseases, which is fairly complicated even in today's time. Additionally, the CEO threw a spotlight on how this machine facilitates doctors to analyze clinical manifestations ranging across the severity spectrum.

Adding to the above points, Mr. Srivatsan Chakravarthy shared how pumped the management is with the launch of the advanced world-class cardiovascular care via a new Cath lab Philips Intuits with state-of-the-art facilities. As the onboard cardiology department is known for its excellence in delivery of global standards of care to patients, this new addition will surely help with diagnosing and treating patients with a multitude of cardiovascular disorders including acute emergencies and elective/complex cardiovascular diseases. There is also a Ultrasonic Cavitation device at our hospital which is a surgical device using low frequency ultrasound energy to dissect or fragment tissues with low fiber content, concluded the CEO.

Specialties and Super-Specialties

"Live healthy, stay young at heart". We at Vasavi Hospital, believe in enhancing healing and encompassing care for your heart. We deal with the diagnosis and treatment of such conditions as congenital heart defects, coronary artery disease, electrophysiology, heart failure, and, valvular heart disease. It is of utmost importance for us to make the precise diagnosis for effective treatment and we are dedicated to providing high-quality, personalized care for our patients. From General Cardiac Health to Coronary Angioplasty or even Device Closure - ASD and many more, our Cardiology department and its patients are a testament to this, exclaims Mr. Srivatsan Chakravarthy.

Continuing to explain about the various services offered at Vasavi, through the questionnaire the CEO explained how at Vasavi - Orthopaedic is not just about bones in the body, but it also includes a line of treatment and surgery, along with sports injury, trauma, and different congenital issues. He shared - We at Vasavi Hospital, have a robust team of Orthopedicians and surgeons who come up with the right approach to make sure that our patients receive the holistic care pre-surgery and post-surgery.

Also, Mr. Srivatsan spoke about how Vasavi has left no stones untouched offering the most unique and effective treatment and diagnosis setup in the field of Urology & Nephrology. Adding a valuable point on this, the CEO stated - "We also treat several urological conditions with a variety of diagnostic exams like the laboratory analysis of patient's samples, including urine, semen and blood". He continued - "Apart from the above specialties Vasavi offers 30+ specialties, among which the Mother and Child Care, Dermatology and Cosmetology, Emergency & Critical Care are a few".

BE WELL HOSPITALS

INSPIRED TO MAKE A DIFFERENCE IN HEALTHCARE

In a country like India, the load on tertiary health services can be reduced by strengthening the secondary level care health services. And especially for non-metropolitan cities and rural areas, the focus should be on community health centers and for urban regions - peripheral hospitals at the secondary level. This will not only reduce the workload on tertiary care, but also will better the overall healthcare setup. Thus, shining a bright spotlight on one of the upcoming brands who is redefining secondary health care services by providing non-compromised, evidence-based healthcare, Be Well Hospitals is a chain of "Small Giant" Multispeciality hospitals.

Operating with their world-class infrastructure in locations that currently have limited access to healthcare, Be Well is creating the most innovative healthcare infrastructure for small towns in India. The hospital chain has been spreading health awareness in engaging ways that has resulted in the shift of the community focus from "Get Well" to "Be Well".

Through a brief Q & A session with Dr. C.J. Vetriavel, the Founder & CMD of Be Well, important questions pertaining to today's time were posed at him, where he touched upon how Be Well is focusing towards becoming a national healthcare brand and a renowned Secondary Healthcare Provider.





Accessibility, Affordability and Quality

Be Well Group of hospitals is establishing a new order of health care delivery to ensure accessible, affordable and quality care available to all. Be Well has been setting up the best hospitals in south India with world-class infrastructure in locations that currently have limited access to all-round healthcare. We have won the trust of our patients with our transparent pricing policy, ethical practices, right treatment recommendations and innovative patient education initiatives which has made “Be Well” a brand of trust & care.

We are establishing a unique healthcare model with just 50-75 bed facilities located in peri urban & district head quarter towns with accessibility being our clear focus. Because of our sheer efficiency and capital planning, we make sure that all the funds used in project planning is minimized and all the services are centralized. We also carry out central purchases of all the Pharmaceutical requirements. Also, looking at the secondary procedures, and the costs involved, currently we charge only 1/3rd of what is being charged in other renowned brands, absolutely with no compromises.

Furthermore, In India everyone wants to get services from bigger hospitals who charge enormous amounts for basic healthcare procedures, so in order to reverse the healthcare behavior of our country, we are aiming

towards putting money back into the patients pocket through our calculated model.

Redefining Organizational Excellence

Be Well uses the latest infrastructure in terms of the operating theater and ICU setup. Be it the ventilator, Boyle's Apparatus or the Radiology and Laboratory equipment, Be Well is at par when compared to our competitors. We also have the latest diagnostic equipment, from the Ultrasound to X Ray facilities, and since the day of our inception in 2011, we have established our brand across 11 locations in Tamil Nadu.

Preparedness during the Pandemic

Despite having a slow start during the first phase, our main objective was to keep the hospital open. With the risk factor affecting our staff members and doctors, we ended up having a detailed end-to-end discussion with our faculty and their immediate family members, in turn educating them on the usage of PPE Kits and motivating them to brave the situation. And once all the procedures became familiar, 70% of all the beds across the majority of our branches were converted into COVID wards, and we continued on our duties of giving back to society, in tune with each other and in-sync with the market trends and demands.

8 FUN FACTS ABOUT THE WORLD OF MEDICINE



01

Pharmacy was separated from medicine way back in 1240 A.D.

02

The first drug reference book - Pharmacopoeia londinensis was created in 1618 in England.

03

The first hospital pharmacy in America opened in 1752.

04

Coca-Cola was invented by a pharmacist.

05

The most expensive drug costs more than \$70,000, i.e a whopping 52 lakh rupees.

06

The first commercial drug was mass-produced in 1883.

07

Listerine is named after Joseph Lister who promoted using antiseptics at hospitals

08

The global pharmaceuticals market is worth \$300 billion



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